



West Van Nuys/Lake Balboa
NEIGHBORHOOD COUNCIL
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WEST VAN NUYS/LAKE BALBOA NEIGHBORHOOD COUNCIL SPECIAL BOARD MEETING

TUESDAY JUNE 26, 2007
LAKE BALBOA STUDIOS
7412 BALBOA BLVD.
VAN NUYS, CA 91406

A Certified City of Los Angeles Neighborhood Council

MINUTES

Item 1: Welcome

Item 2: Roll Call, Adoption of Agenda

The meeting was called to order at 7:25 pm. In attendance: Linda Pruett, Steve Leffert, Clay McFarland, Lisa Leveen, Bill McRae, Dylan McRae, Elmer Jespersen, Rosie Saenz, Nancy Kane. Absent: Joyce Mackinnon, Luciana Dar, Shawn Moradian, Paul Fabre, Teresa Pollock. Quorum confirmed. Agenda adopted as presented. Gwen Wright was the only stakeholder present.

Item 3: Approval of Minutes of June 6, 2007 meeting

Changes and additions to the following items #14, 11, 4 & #6. Bill McRae moved to accept changes, Clay McFarland seconded. Amended minutes were approved.

Item 4: Motion for New Website – Rosie Saenz

A brief review of presentation was made, review of 3 websites for each of the 4 Website companies that had submitted proposals. After much discussion it was determined that Aaron DeVandry could provide everything we were looking for as far as maintenance of website but also allowing us access at a reasonable cost.

MOTION, Clay McFarland – I move that the WVNLB NC enter into a contract with Aaron DeVandry to develop and maintain a website. Lisa Reveen seconded. All in Favor.

Note: Clay and Bill to meet with Aaron DeVandry to finalize details.

Item 5: Motion for New Monthly Communications – Rosie Saenz

A review of proposals from two mailing houses and Walking Man, a distributing company. After much discussion on the pros and cons of using Walking Man it was decided that we should probably use Walking Man. As a continuation of outreach to Businesses and Apartment stakeholders Rosie is to contact Academy Mailing Services to get an update quote to direct mail to these stakeholders.

MOTION: Move that we hire Walking Man to deliver our monthly mailer to inform the community of our monthly meetings and upcoming events as a part of our outreach effort and to contact Academy for a price quote to mail to apartments and/or businesses. Saenz - Pruett. Passed Unanimous (Dylan McRae not voting)

Item 6: Adjournment

Adjournment time: 8:34 PM

Minutes respectfully submitted by *Rosie Saenz*