

LAKE BALBOA NEIGHBORHOOD COUNCIL

Special Joint Committee & Board Meeting Agenda Economic Revitalization & Development Committee

This is an open meeting for all persons
interested in Economic Revitalization &
Business Development in Lake Balboa and the
San Fernando Valley

Monday April 6, 2015

7:00 pm - meeting starts

7100 Hayvenhurst Ave., Lake Balboa, CA 91406

(Parking lot and building entrance is in the rear. Meeting is held in the lower
conference room. The public is welcome.)



Neighborhood Council

Out of an abundance of caution due to the expected attendance and participation of a majority of Board Members at the following Committee meeting, this agenda is noticed as a Joint Meeting of the Committee and the Board, in adherence with the California's Brown Act.

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Agenda is posted for public review at Ralph's Market, 17250 Saticoy St.; and online. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Amber Meshack at (818) 374-9898 or (213) 978-1551 or toll-free at (866) LA HELPS, or email amber.meshack@lacity.org.

1. **Welcome - Please Sign In**
2. **Sign-in/attendance**
3. **Movies by Lake Balboa, Summer 2015**
 1. Logistics for the event
 2. Outreach and publicity strategy
 3. Sub-Committee
 4. Discussion of economic impact
 5. Other planning needs
4. **Discussion of freeway signs (funding, opportunities)**
5. **Map Our Businesses Initiative**
 1. Discussion of timeline for completion
 2. Discussion of other issues
6. **Discussion of next meeting date**
7. **Public comment**
 1. Non-agenda items
8. **Adjournment**

Please be advised that the Bylaws of the Lake Balboa Neighborhood Council provide a process for reconsideration of actions, as well as a grievance procedure. For your convenience, the Bylaws are available on our website: www.LakeBalboaNC.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.lakebalboanc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact ruth@lakebalboanc.org our current secretary.

Lake Balboa Neighborhood Council

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Visit our website: www.LakeBalboaNC.org