

LAKE BALBOA NEIGHBORHOOD COUNCIL



Special Joint Committee & Board Meeting Agenda Economic Revitalization & Development Committee

This is an open meeting for all persons interested in Economic Revitalization & Business Development in Lake Balboa and the San Fernando Valley

Monday January 12, 2015
7:00 pm - meeting starts
Millie's Restaurant & Bakery
16840 Vanowen St. - Lake Balboa, CA 91406



Neighborhood Council

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Agenda is posted for public review at Ralph's Market, 17250 Satcoy St.; and online. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Amber Meshack at (818) 374-9898 or (213) 978-1551 or toll-free at (866) LA HELPS, or email amber.meshack@lacity.org.

1. **Welcome: 7:00pm** **Please Sign In.**
2. **Sign-in/attendance**
3. **Approve minutes of 12.1.15 Economic Revitalization & Development committee meeting**
4. **Public comment on non-agenda items**
5. **Update on future site for ERAD meetings**
6. **Map Our Businesses Initiative**
 1. **Hidden Gems in Lake Balboa**
 2. **Discuss progress, benchmarks, and timeline for completion**
7. **Movies in the Park**
 1. **Discuss and develop outreach and marketing plan**
 2. **Updates**
8. **Lake Balboa freeway signs on 405 and 101**
9. **Tasks for this month**
10. **Adjournment**

The Next Regular Meeting
of the Economic Revitalization and Development Committee will be on
Monday, February 2, 2015 at 7:00 PM

(The ERAD Committee meets the 1st Monday of every month)

Please be advised that the Bylaws of the Lake Balboa Neighborhood Council provide a process for reconsideration of actions, as well as a grievance procedure. For your convenience, the Bylaws are available on our website:

www.LakeBalboaNC.org.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: www.lakebalboanc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact ruth@lakebalboanc.org our current secretary.

Lake Balboa Neighborhood Council
P.O. Box 7720, Lake Balboa, CA 91409 -- Voicemail (818) 779-9026
Visit our website: www.LakeBalboaNC.org